

Power grid employee s wife shows off her wealth on Weibo

Could Weibo ban influencers in 2021?

Weibo's list of conduct that could see influencers barred includes showing off luxury homes and cars to promote products, flaunting large amounts of cash, and posting minors using luxury goods to "attract traffic and hype." In 2021, China launched similar measures to curb influencers posting "unethical" content.

Is Weibo China's supercharged answer to Twitter?

Photo credit: SteveC. Every single minute of every day, just over 64,000 posts and reposts flood the stream of Weibo, the social network oft-misunderstood and mispronounced outside of China. It's basically China's supercharged answer to Twitter. Weibo launched August 14, 2009 - exactly seven years ago today.

Did a young man propose to a woman on Weibo?

In a prime example of a dubious and tough-to-verify incident from social media being turned into fact by media outlets, a young man is seen proposing to a woman in a series of photos posted to Weibo while surrounded by 99 brand-new iPhone 6 models. Photo credit: @???? on Weibo. Which are arranged in the shape of a heart, because of course.

How much money does Weibo make?

Seven years from its inception, Weibo now has 282 million MAUs. Most of its revenue - 86.6 percent - comes from advertising. Its biggest star is actress Yao Chen, sometimes dubbed China's Angelina Jolie, with 79.8 million fans. That's slightly ahead of President Barack Obama's 76.6 million on Twitter.

Are Weibo users being held accountable?

The case shows that officials are being held accountable by Weibo users who post leaked information to the social network, surpassing the system of self-censorship that may have prevented newspapers or TV news from reporting on them. The sex tape was posted to Weibo by a rogue journalist.

Why did Weibo delete so many posts?

According to the statement, it had targeted posts that flaunted luxurious homes and cars. Posts that were perceived as boasting about one's riches and the independence that accompanies it were also deleted. Weibo claimed to have deleted over 1,100 pieces of content. People evacuate the shaking 73-storey SEG skyscraper in Shenzhen, China. Reuters



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